

The Museum Documentation Center conducted the annual survey of museum attendance in Croatia in 2023. This table is a summation of the data obtained from 156 museums.

TYPE OF VISITOR	PERMANENT EXHIBITIONS	TEMPORARY EXHIBITION	MUSEUM EXHIBITIONS AT OTHER VENUES	OFF-SITE COLLECTIONS AND VENUES	IN TOTAL: PERMANENT + TEMPORARY EXHIBITIONS	EDUCATIONAL PROGRAMS	EVENTS, OPENINGS, PROMOTIONS, ACTIVITIES AND OTHERS PROGRAMS	NIGHT OF MUSEUMS	INTERNATIONAL MUSEUM DAY	IN TOTAL	TOTAL ATTENDANCE
ADULTS (individual visit)	538,453	323,700	499,580	144,588	1,006,741	14,595	198,095	103,076	9,775	325,541	1,332,282
DISCOUNT TICKET INDIVIDUAL VISIT (children, young people, pensioners, ...)	232,796	187,435	58,596	14,612	434,843	12,651	22,378	15,076	1,133	51,238	486,081
GROUPS - adults (number of persons)	79,132	21,944	2,222	4,728	105,804	7,333	8,044	2,351	45	17,773	123,577
GROUPS – pre-schoolers (number of persons)	19,033	8,476	606	988	28,497	13,992	3,445	544	1,553	19,534	48,031
GROUPS – primary school students (number of persons)	371,539	70,759	16,966	5,574	447,872	61,045	13,113	912	3,208	78,278	526,150
GROUPS – secondary school students (number of persons)	42,954	18,688	1,409	2,005	63,647	14,580	4,225	619	776	20,200	83,847
GROUPS – university students (number of persons)	28,796	6,005	1,377	781	35,582	3,112	1,592	1,160	610	6,474	42,056
PERSONS WITH DISABILITIES (number of persons)	8,278	1,695	40	139	10,112	647	855	68	66	1,636	11,748
FAMILY TICKET (number of persons)	171,265	28,573	4,836	7,904	207,742	55	2,974	380	67	3,476	211,218
FOREIGN TOURISTS (of the total, individually and in groups)	1,260,669	189,585	11,561	52,966	1,503,220	2,223	25,823	386	763	29,195	1,532,415
FREE ENTRANCE (of the total)	274,792	445,023	314,364	38,542	758,357	40,853	158,804	72,303	10,218	282,178	1,040,535
IN TOTAL:	2,752,915	856,860	597,193	234,285	3,844,060	130,233	280,544	124,572	17,996	553,345	4,397,405

(Data collected and analyzed by Ivan Branimir Guberina, prepared by Denis Bučar, MDC.)

